

**Merger Consideration Election Form  
for Participants in the Florida Rock Savings Plans  
regarding the proposed business combination  
of Florida Rock Industries, Inc.  
and Vulcan Materials Company**

**BY MAIL**

Mark, date and sign this election form and mail the entire form promptly in the postage-paid envelope.

**Please be sure to mail your election promptly. Mailed election forms must be received by The Bank of New York no later than 5 P.M., New York City time, on August 7, 2007.**

SunTrust Bank currently serves as trustee (the "Trustee") of the Florida Rock Savings Plans (the "Plans"). As a participant in a Plan, you have the right to direct whether to elect to receive the cash consideration or the share consideration, or some combination thereof, in exchange for the Florida Rock Common Stock allocated to your Account under the applicable Plan. Under the terms of the Plans upon receipt of the total results of participant direction, to the extent not inconsistent with the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), the Trustee will elect merger consideration with respect to Florida Rock shares for which instruction has been received in accordance with participant instructions. With respect to shares for which no election of merger consideration is made, and any unallocated shares held in a suspense account, to the extent not inconsistent with ERISA, the Trustee will request merger consideration in the same proportion of cash and stock as requested for Florida Rock shares held under the applicable Plan for which merger consideration election instructions have been properly given and received.

All participant elections are subject to the caps on the relative amounts of cash and share consideration to be issued in connection with the Florida Rock Merger and the related proration provisions. A complete description of the merger agreement and of the election and caps and proration procedures is in the proxy statement/prospectus of Florida Rock that was mailed separately to you. You should read the proxy statement/prospectus carefully and in its entirety, and also the accompanying letter, the merger consideration election instructions and the information on tax consequences.

**Please sign and mail this form promptly in the enclosed, postage-paid envelope to  
The Bank of New York, the Exchange Agent, at the following address:**

**The Bank of New York  
Florida Rock Industries, Inc.  
P.O. Box 859208  
Braintree, MA 02185-9208**

**Important: The sum of your elections must be 100%**

**I elect to receive in Stock (whole percent only) in  
The Plan:**

%

**I elect to receive in Cash (whole percent only) in  
The Plan:**

%

\_\_\_\_\_  
Signature

\_\_\_\_\_, 2007  
Date

Please sign exactly as your name appears hereon.